



INŠTITUT ZA VAROVANJE ZDRAVJA
REPUBLIKE SLOVENIJE



European Partnership for Action Against Cancer

Speaker: Tit Albreht

Brussels, EU Health Journalist Prize 2011, Media Seminar

31 January 2012

Presentation Authors: Sandra Radoš Krnel, Tit Albreht, Matic Meglič, Marjetka Jelenc, Marija Seljak, Ana Šinkovec, Tina Lipušček



Poster Competition

Anti Cancer Contest, launch mid-February

<http://www.youtube.com/watch?v=GfD7F2gbKbY>

- Credits: Michael (Director): Age 15
- Cast: Rebecca (15), Axel (14), Layal (12), Jonathan (11), Ryan (13), Mannasse (16), Tanguy (15), Chloe (13), Antonia (13), Diana (13), Jad (16), Guillaume (14)
- For more information on the Poster Competition for Secondary Schools, see: www.weekagainstcancer.eu or
- www.europeancancerleagues.org website

European Week Against Cancer

25- 26 May 2011, Brussels

31 May – 1 June 2012, Rome on Tobacco Control and Screening (tbc)

EWAC Flashmob - <http://www.youtube.com/watch?v=6luV8j9vxkw>



European Code Against Cancer - 11 commandments for cancer prevention
<http://www.europeancancerleagues.org/ewac/european-code-against-cancer.html>

Is there a need?

- In 2008, **2.5 million** people were diagnosed with cancer in the EU.
- Cancer is **the second most common cause of death** in the Union – a figure that is expected to rise due to the ageing European population.
- The most frequently occurring forms of the disease in the EU are **colorectal, breast, prostate and lung cancers**.
- Europe is also characterised by worrying **inequalities in cancer control and care**, existing within, as well as between, EU Member States. (Taken from: http://ec.europa.eu/health/major_chronic_diseases/diseases/cancer)

EPAAC'S GOAL: Helping to reduce cancer incidence by 15% by 2020



EPAAC ID CARD

- A type of project (Joint Action) co-financed by the EU
- Led by National Institute of Public Health, Slovenia, Coordinator: Sandra Radoš Krnel
- **36 associated partners** from across EU, over **100 global collaborating partners**
- Started in **February 2011**, ends in **February 2014**
- What will we do? In one sentence:

EPAAC will contribute to the reduction of the cancer burden in the EU through various initiatives & to support Member States in the development of their National Cancer Plans.



What's in store for us today?

Benefits for:

- EU citizen
- EU Member State
- EU




What's in it for the average EU citizen?

**Positive
change in
people's
behaviour**

**Higher awareness of
the importance of
cancer prevention**



Awareness, positive changes in behaviour

- To raise awareness about cancer - recognizing that “prevention offers the most cost-effective long-term strategy for the control of cancer”
 - To re-launch the annual European Week Against Cancer (EWAC) targeting policy-makers at European, national and sub-national levels as key participants
 - To optimise the use of tools to communicate proven prevention strategies that can be translated and adapted for use in different Member States
 - To target vulnerable population groups such as women and children.
- 

What's in it for the average EU citizen?

Early diagnosis of cancer

Positive change in people's behaviour

Higher awareness of the importance of cancer prevention



Early diagnosis of cancer

- Improve implementation of the Council Recommendation on Cancer Screening
- Promote synergy between cancer screening and other areas of early detection
- Initiate a network of European Schools of Screening Management
- Establish a comprehensive training course in management of cancer screening programmes
- Identify inequalities in cancer screening programmes
- Facilitate expert advice to regions seeking to improve cancer screening programmes
- Develop a consensus on quality criteria for health checks

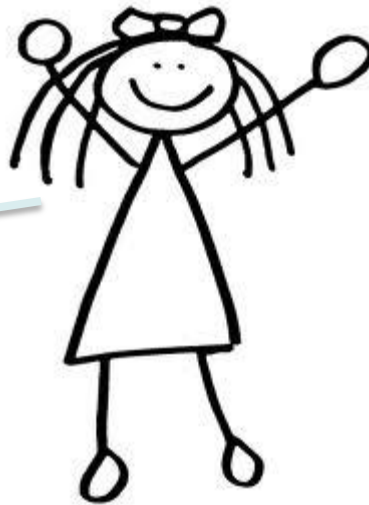
What's in it for the average EU citizen?

Early diagnosis
of cancer


**Better quality
healthcare**

Positive change
in people's
behaviour

Higher awareness of
the importance of
cancer prevention



Better Quality Healthcare

- Promote the exchange of experiences and best practices across European health services
 - Develop, review and harmonize Clinical Guidelines (harmonization of clinical guidelines in sarcomas as a case study of a rare tumor; clinical guideline at EU level regarding nutritional recommendations for cancer patients during the treatment of the disease.)
 - Implement a training strategy to improve psychosocial and communication skills among health care providers
- 

European Standards of Care for Children With Cancer

- Conference: 20-21 October 2011, Warsaw
- Goal: to improve the quality of care of children and adolescents with cancer as well as to assess the relevant organisational aspects in paediatric oncology
- What happened? **Discussions of implementation of such standards at national level**

European Standards of Care for Children with Cancer document adopted and available in the following languages: English, Greek, Polish, Portuguese, Serbian, Spanish at www.epaac.eu



What's in it for the average EU citizen?

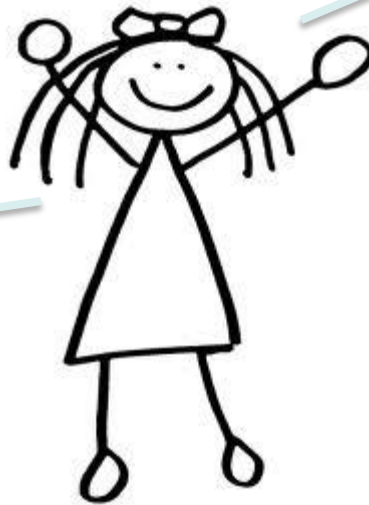
Early diagnosis
of cancer

Better quality
healthcare


Positive change
in people's
behaviour

More efficient
cancer research
and use of
financial
resources

Higher awareness of
the importance of
cancer prevention



More Efficient Cancer Research

- Identify and prioritize areas in cancer research that will benefit from coordination
 - Develop a concerted approach for coordination of one third of research from all funding sources by 2013
 - Implement pilot projects of research coordination in selected areas
- 

What's in it for the average EU citizen?

Early diagnosis
of cancer

Better quality
healthcare

Positive change
in people's
behaviour


More efficient
cancer research
and use of financial
resources

Higher awareness of
the importance of
cancer prevention

**Empowerment,
more information**



Empowerment through Information

- Map the main sources of cancer data
 - Unify cancer burden indicators (incidence, mortality, survival and prevalence)
 - Promote a European task force aimed to assess the need for data on cancer costs
 - Initiate development of a standardised approach to the routine collection of data on survivorship
 - Develop an inventory of statistical methods to analyse population-based cancer data
- 

What 's in it for the EU Member State?

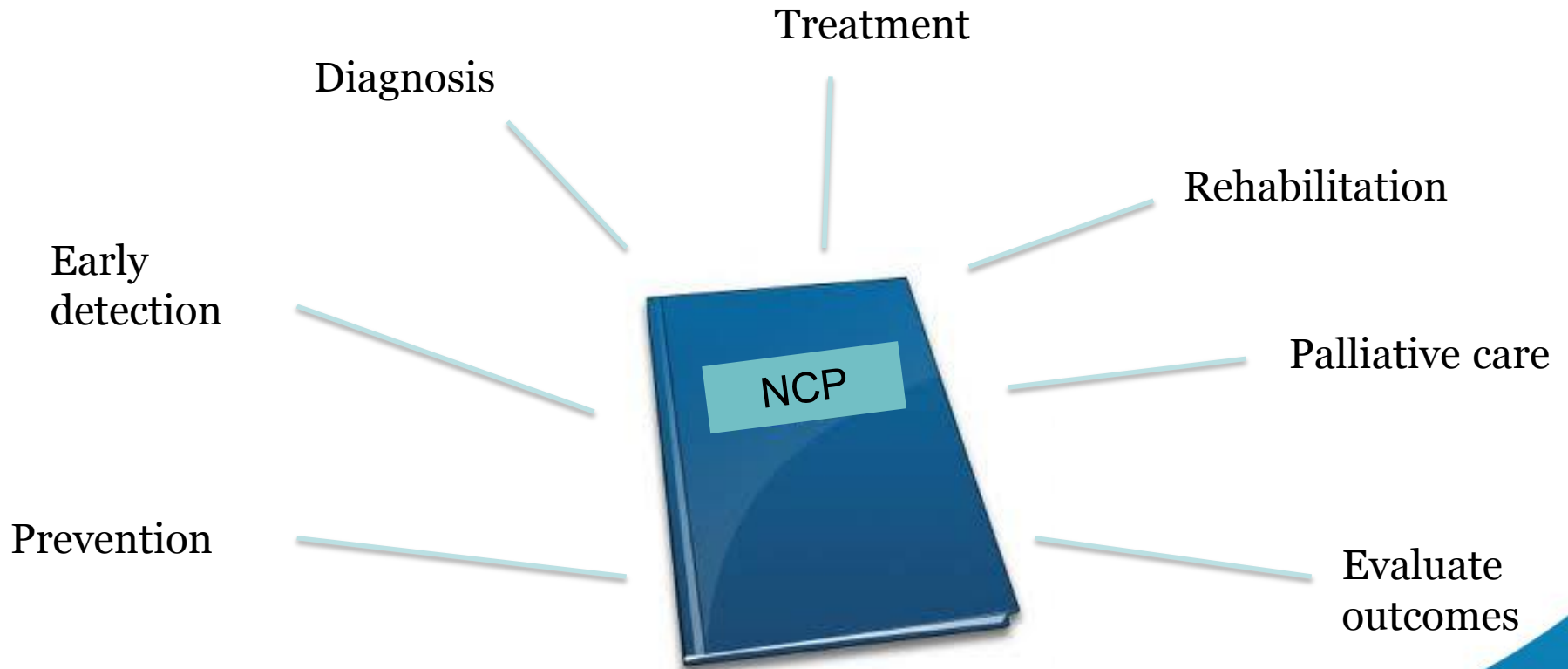
COORDINATION
(bringing together EU stakeholders in one initiative)

INFORMATION
(EU Data map for better comparison, important for EU policy makers)


**HELP WITH
CANCER
STRATEGY**
(National Cancer Plan)



The National Cancer Plan is a public health programme designed to ensure coordinated and centrally managed implementation of evidence-based strategies for :



National Cancer Plans

- Overview of the current state regarding NCPs in MSs, Norway and Iceland
 - Define areas to be respected in NCPs
 - Guidelines for a high level standard NCP and the respecting indicators
 - Interested in reading [EU Cancer Plans?](#) Visit www.epaac.eu !
- 

What's in it for the EU? Added value!

Synergy between cancer screening and other areas of early detection

Collaboration in cancer research across Europe

Helping the European Commission to shape recommendations for Member States

Best practices across European health services

Training strategy to improve psychosocial and communication skills among health care providers

Comprehensive cancer information system for EU



Bringing back the European Week Against Cancer

Harmonisation of clinical guidelines



More info for your country:

www.iarc.fr

http://ec.europa.eu/health-eu/health_problems/cancer/index_en.htm

EPAAC Events:
Open Forum, 19-20 June 2012, Rome
on Cancer Screening and Information



INŠTITUT ZA VAROVANJE ZDRAVJA
REPUBLIKE SLOVENIJE



Thank you!

Please visit us at our website, www.epaac.eu
and like us on Facebook at
www.facebook.com/epaac!