

The Media Training event that was held within the Open Forum and hosted by the European School of Oncology and the European Broadcasting Union was successfully carried out on 18th and 19th of June 2012 in Rome. It was aimed at increasing understanding about the challenges of tackling cancer in an affordable way, and to develop ideas of senior correspondents and editors about how to cover this many-sided story.

It offered a unique opportunity to discover and interact on the latest developments in cancer policies, practices and media reporting.

To see final programme of the Media Training event, please click [here](#).

To see Media Training presentations please click [here](#).