EPAAC is proud to announce that the online social gaming campaign <u>I'm a Fan of Life</u> was launched on 22 March 2013. The online campaign will consist of 11 fun games on cancer prevention, helping those who play learn how to protect themselves from cancer and live a healthy lifestyle, and provide fantastic prizes as motivation. The Campaign promotes the 11 simple recommendations from the

European Code Against Cancer

that are aimed at supporting people in adopting a healthier lifestyle and implementing preventive measures for early cancer detection.

What's in the I'm a Fan of Life campaign?

Everyone with a Facebook account can join the competition by playing the games on the <u>EPA</u> AC Facebook site

. The games will be provisionally active until late July 2013. Each week, a new game will be launched. Each completed challenge will be awarded with points. Users can also earn points by sharing the game and inviting friends to play. The first 450 users who earn the most points will win a limited-edition t-shirt designed and signed by a fan of life, world skiing champion Tina Maze

! Additionally, 50 Tina Maze t-shirts will be given away through prize draws during the duration of the campaign. More information on scoring procedures, prizes and the games can be found here

Click to start playing!

Tina Maze, Alpine Ski Champion is a Fan of Life! http://www.youtube.com/watch?v=m1ubcAj36OM Watch Tina Supporting Our Campaign!