Stigma is a worldwide problem in cancer, which isolates patients and hampers efforts to promote prevention and early detection. This Patient Voice article hears from those involved in challenging stigma, about how patients, families and local organisations have welcomed the opportunity to speak out, and the impact this can have on the way people see cancer and how they protect themselves and behave towards others.

What do you think?

- Would people be more likely to keep an eye out for symptoms and take early action if there were less fear and stigma attached to being diagnosed with cancer?
- Would cancer control efforts benefit from paying more attention to challenging stigma and misconceptions?

You can read the article here . Press the comment button at the end and share your views.